



Universitatea
Transilvania
din Braşov

Interdisciplinary *Dracula* Congress Schedule: Brasov 2018

Aula Sergiu T. Chiriacescu, Transilvania University of Braşov, 17-19 October

October 17th

9.00-9.30 Registration

9.30-9.45 Opening remarks from the organisers

9.45- 10.35 Keynote Session1

Hans C. de Roos (Independent Researcher, Bantayan Island, Philippines)

Early Serializations and Translations of Dracula in Light of the Internationalization of the Press 1895-1900

10.35-11.00 Coffee Break

11.00- 11.50 Keynote Session 2

Magdalena Grabias (Maria Curie-Sklodowska University in Lublin, Poland) *Vampires, Werewolves, Demons: The Nature of the Polish Horror Film*

11.50- 12.40 Keynote Session 3

Cristian Pralea, Georgeta Moarcăş (Transilvania University of Braşov, Romania) *The Dracula Connection: Rhizomatic Aspects of a Modern Myth*

LUNCH BREAK

Workshop Session 1, Chair: Florin Nechita (Transilvania University of Braşov, ROMANIA)

14.30-15.00 Alicja Sulkowska (Bauhaus-Universität, Germany), *Bela Lugosi and Brandon Lee, "Dracula" and "The Crow" – two cases of pop cultural image creation and the evolution of vampiric tropes*

15.00-15.30 Penelope J. Goodman (University of Leeds, United Kingdom), *In old Greece, in old Rome: Dracula and Classical Antiquity*

15.30-16.00 Svetlana Seibel (Saarland University, Germany), *"Let Me Not Start at the Beginning of my Life": On Vampire Life Writing*

16.00-16.20 Q&A

16.30 – 18.45 Visiting Brasov – a guided walking tour

18.45- Dracula Film Festival Activities (location: Centrul Cultural Reduta)

October 18th

9.45 Gathering

10.00-10.50 Keynote Session 4

Victoria Amador (American University of Sharjah, United Arab Emirates) *The Female Vampire's Cinematic Evolution*

10.50-11.15 Coffee Break

11.15-12.00 Hans de Roos Presentation of the first fully illustrated *Dracula* version ever

12.00-12.15 Cătălina-Ionela Rezeanu (Transilvania University of Brasov, Romania) *The social worlds of virtual objects participating in the arena of (re)producing the myth of Dracula: evidence from a video game –poster presentation*

LUNCH BREAK

Workshop Session 2, Chair: Victoria Amador

14.00-14.30 Kishio Sakamoto (Kyoto University of Foreign Studies, Japan), *"Pokemon Go," a Development through Japanese Tradition of Monsters*

14.30-15.00 Soraia Garcês, Margarida Pocinho & Saúl Neves de Jesus (University of Madeira, Portugal), *How to fight "real" vampires through Positive Psychology?*

15.00-15.30 Nina Anna Trzaska (University of Adam Mickiewicz in Poznan, Poland) *Vrykolakas, the Greek vampire in accounts and other sources*

15.30-15.50 Q&A

15.50-16.15 Coffee Break

Workshop Session 3, Chair: Soraia Garcês

16.15-16.45 Yuri Garcia Piedade Kurylo (UFRJ – State University of Rio de Janeiro, Brazil), *"I am Dracula" or "We are Dracula"? The many vampires in cinema*

16.45-17.15 Soraia Garcês, Margarida Pocinho and Saúl Neves de Jesus (University of Madeira, Portugal), *Tourists' well-being and myth experiences – building a destination brand*

17.15-17.45 Florin Nechita, Adina Nicoleta Candrea, Ana Ispas, Elena-Nicoleta Untaru (Transilvania University of Braşov, ROMANIA), *Does Dracula invite or chase the audience of a film festival?*

17.45-18.05 Q&A

19.00 - Dracula Film Festival activities

October 19th

09.45 Gathering

10.00-10.50. Keynote Session 5

Marius Crişan (West University of Timisoara, Romania) *The Dracula Myth in Transylvania: the Romanian Side of the Story*

10.50-11.15 Coffee Break

Workshop Session 4, Chair: Marius Crişan

11.15-11.45: Diego Paleólogo Assunção and Yuri Garcia Piedade Kurylo (UFRJ – State University of Rio de Janeiro), *The Vampire as a Political Metaphor in Brazilian Post-Coup: monsters and villains kidnap the future*

11.45-12.15 Fotina Moro and Ekaterina Buley (novelist, independent researchers), *Posthumous Feud of Two Draculas*

12.15-12.30 Q&A

LUNCH BREAK

Workshop Session 5

14.15 – 15.30 Adina Nicoleta Candrea, Florin Nechita Research workshop: *Out of the coffin! Can Romania's Tourism Jump with Count Dracula Leading the Brand?*

15.30-16.00 Dax Stokes (Librarian, Texas, USA) (Skype presentation) *The Un-Orthodox Vampire: Heresy, Mysticism, and the Eastern Church's Creation of the Undead*

16.00-16.10 Q&A

16.10 – 16.30 – Concluding remarks

17.00 Dracula Film Festival activities: A film followed by a Master Class with Sergio Stivaletti, Italian director and special effects producer (Centrul Cultural Reduta)

EXCURSIONS

For Saturday, we have an offer from a travel agency to make a guided tour to **Bran Castle** at a cost of 50 Lei (ca. 10.50 Euro); the entrance ticket to the castle (40 Lei = ca. 8.50 Euro) is not included yet. Alternatively, we can travel by public bus... only 10 - 15 Lei, but probably not as comfortable and cozy as with an extra group tour...

This agency also offers tours to **Poienari (Poenari)**, the historical ruin high on a mountain in the Arges valley that was Vlad III Dracula's last defense against the Turks and against his brother Radu the Beautiful.

As a further travel goal, I would like to point out that **Târgoviste** is not far away from Brasov: the city where Vlad III Dracula had his centre of power during his first rule. There are interesting historical ruins around the **Chindia Tower**. I will travel to Târgoviste on Sunday morning by bus anyway, and who would like to join me is welcome.

Finally, **Sinaia** on the road to Târgoviste is interesting for its **Royal Palace**.