



**Universitatea
Transilvania
din Braşov**

INTERNATIONAL INTERDISCIPLINARY DRACULA CONGRESS, 17-19 October 2018, Braşov, Romanian

Keynotes:

1. Hans C. de Roos (independent researcher, Bantayan Island, Philippines), *Early Serializations and Translations of Dracula in Light of the Internationalization of the Press 1895-1900*
2. Magda Grabias (Maria Curie-Sklodowska University in Lublin, Poland), *Vampires, Werewolves, Demons: The Nature of the Polish Horror Film*
3. Cristian Pralea, Georgeta Moarcăş (Transilvania University of Braşov, Romania) *The Dracula Connection: Rhizomatic Aspects of a Modern Myth*
4. Victoria Amador (American University of Sharjah), *The Female Vampire's Cinematic Evolution*
5. Marius Crisan (West University of Timisoara), *The Dracula Myth in Transylvania: the Romanian Side of the Story*

Workshop Speakers:

1. Alicja Sulkowska (Bauhaus-Universität), *Bela Lugosi and Brandon Lee, "Dracula" and "The Crow" – two cases of pop cultural image creation and the evolution of vampiric tropes* **FILM, POPCULTURE**
2. Fotina Moro and Ekaterina Buley (novelist, independent researchers), *Posthumous Feud of Two Draculas* **POPCULTURE**
3. Soraia Garcês, Margarida Pocinho & Saúl Neves de Jesus, *How to fight "real" vampires through Positive Psychology?* **PSYCHOLOGY**
4. Soraia Garcês, Margarida Pocinho and Saúl Neves de Jesus, *Tourists' well-being and myth experiences – building a destination brand* **TOURISM**
5. Penelope J. Goodman (University of Leeds), *In old Greece, in old Rome: Dracula and Classical Antiquity* **LITERATURE**
6. Kishio Sakamoto (Kyoto University of Foreign Studies), *"Pokemon Go," a Development through Japanese Tradition of Monsters* **POPCULTURE**
7. Nina Anna Trzaska (University of Adam Mickiewicz) *Vrykolakas, the Greek vampire in accounts and other sources* **LITERATURE, CULTURE**
8. Svetlana Seibel (Saarland University), *"Let Me Not Start at the Beginning of my Life": On Vampire Life Writing* **LITERATURE**
9. Florin NECHITA, Adina Nicoleta CANDREA, Ana ISPAS, Elena-Nicoleta UNTARU (Transilvania University of Braşov, ROMANIA), *Does Dracula invite or chase the audience of a film festival?*, and Adina Nicoleta Candrea, Florin Nechita, Research workshop: *Out of the coffin! Can Romania's Tourism Jump with Count Dracula Leading the Brand?*
10. Dax Stokes, Librarian, Texas (Skype presentation), *"The Un-Orthodox Vampire: Heresy, Mysticism, and the Eastern Church's Creation of the Undead"* **RELIGION AND VAMPIRES**
11. Diego Paleólogo Assunção and Yuri Garcia Piedade Kurylo, *The Vampire as a Political Metaphor in Brazilian Post-Coup: monsters and villains kidnap the future* **POLITICS, SOCIAL SCIENCE**
12. Yuri Garcia Piedade Kurylo, *"I am Dracula" or "We are Dracula"? The many vampires in cinema* **CINEMA**